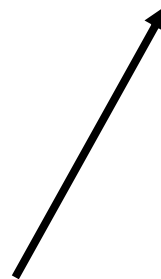


Road traffic deaths and injuries: a fast growing epidemic

2004

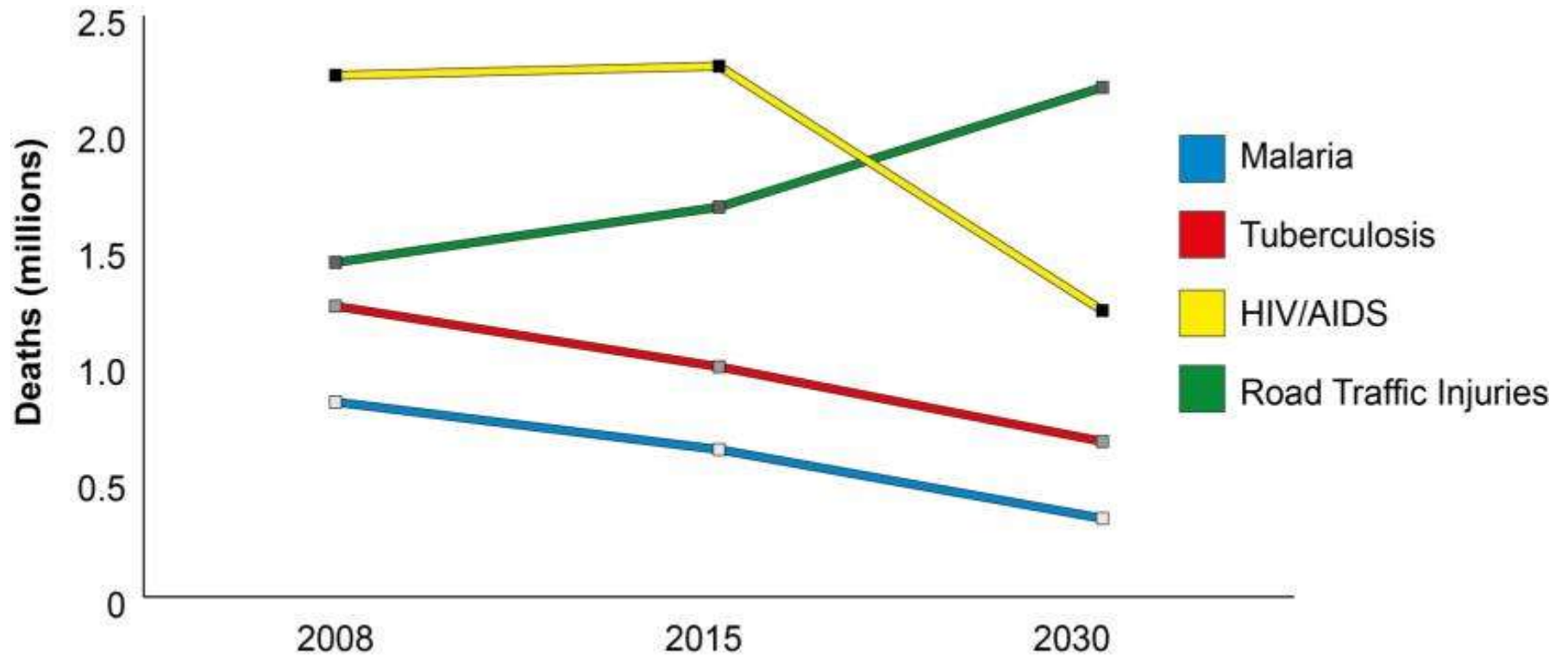
2030

Rank	Disease or Injury
1	Ischaemic heart disease
2	Cerebrovascular disease
3	Lower respiratory infections
4	Chronic obstructive pulmonary disease
5	Diarrhoeal diseases
6	HIV/AIDS
7	Tuberculosis
8	Trachea, bronchus, lung cancer
9	Road traffic injuries
10	Prematurity & low-birth weight



Rank	Disease or Injury
1	Ischaemic heart disease
2	Cerebrovascular disease
3	Chronic obstructive pulmonary disease
4	Lower respiratory infections
5	Road traffic injuries
6	Trachea, bronchus, lung cancer
7	Diabetes mellitus
8	Hypertensive heart disease
9	Stomach cancer
10	HIV/AIDS

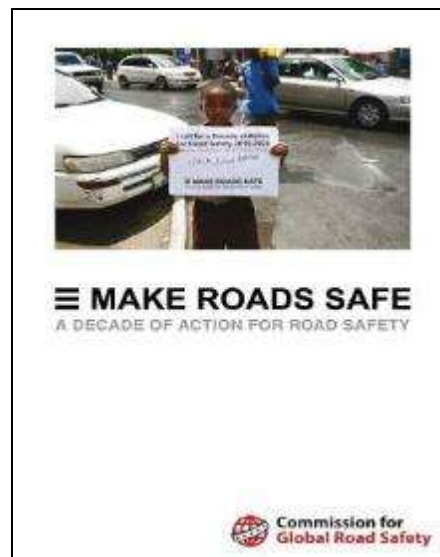
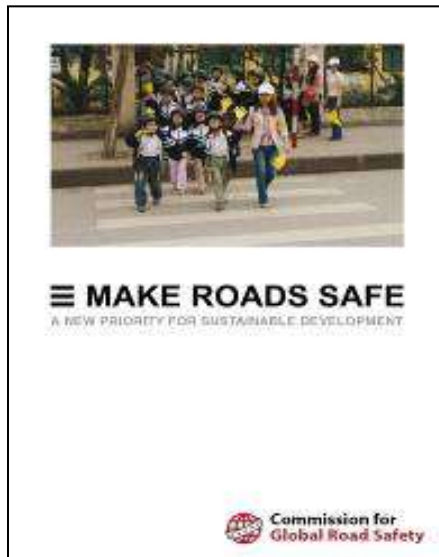
Dangerous overtaking – predictions of global mortality



Source: WHO Global Burden of Disease 2008

Commission for Global Road Safety & Make Roads Safe Campaign

- Framed road safety as a development issue
- Proposed and campaigned for a global ministerial – level conference
- Proposed and campaigned for a UN Decade of Action for Road Safety





Vehicle growth to 2020

Total vehicles in use

672 million

1.1 billion

1.5 billion

22%
of worldwide
market
potential

35%

45%

Lower-growth economies

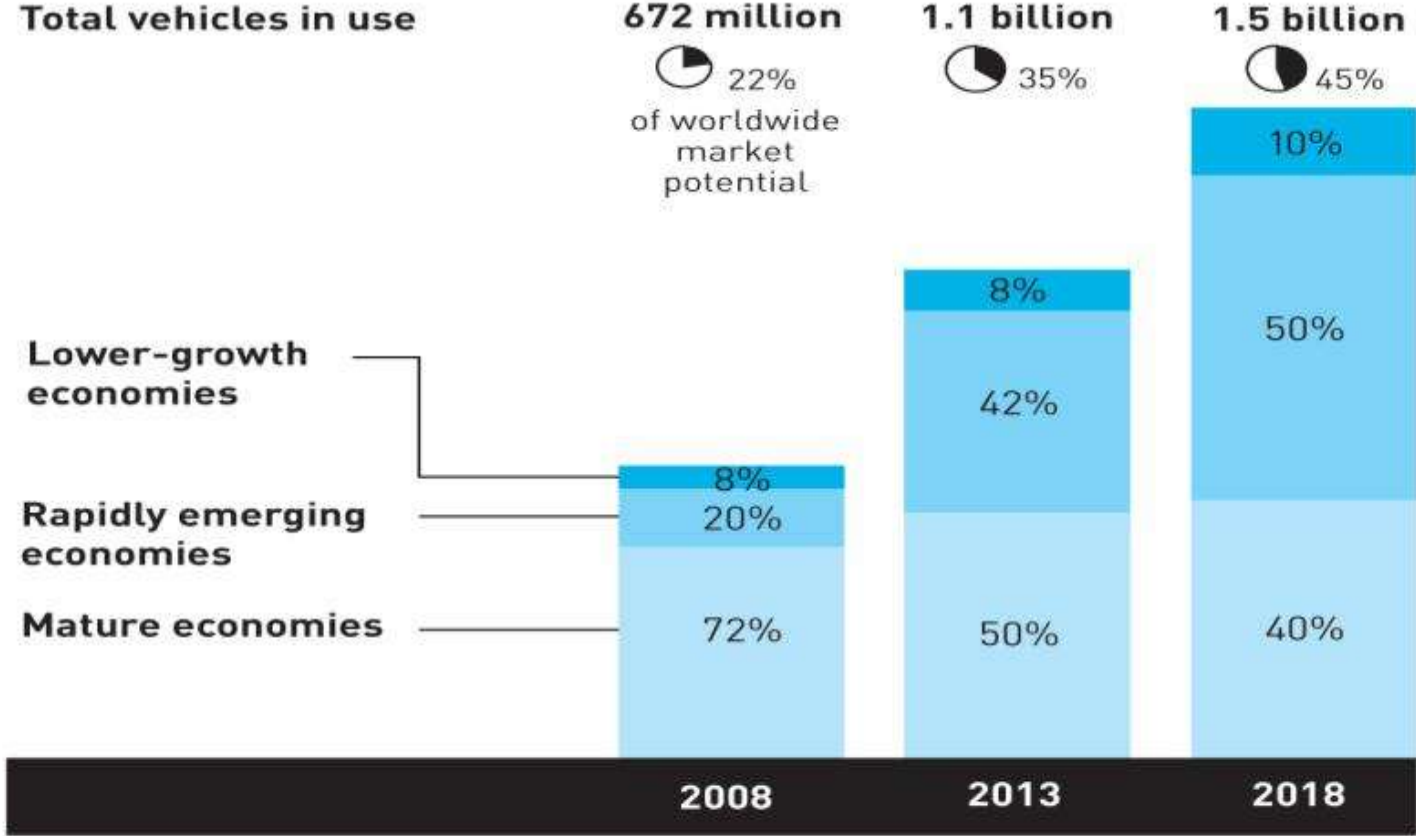
Rapidly emerging economies

Mature economies

2008

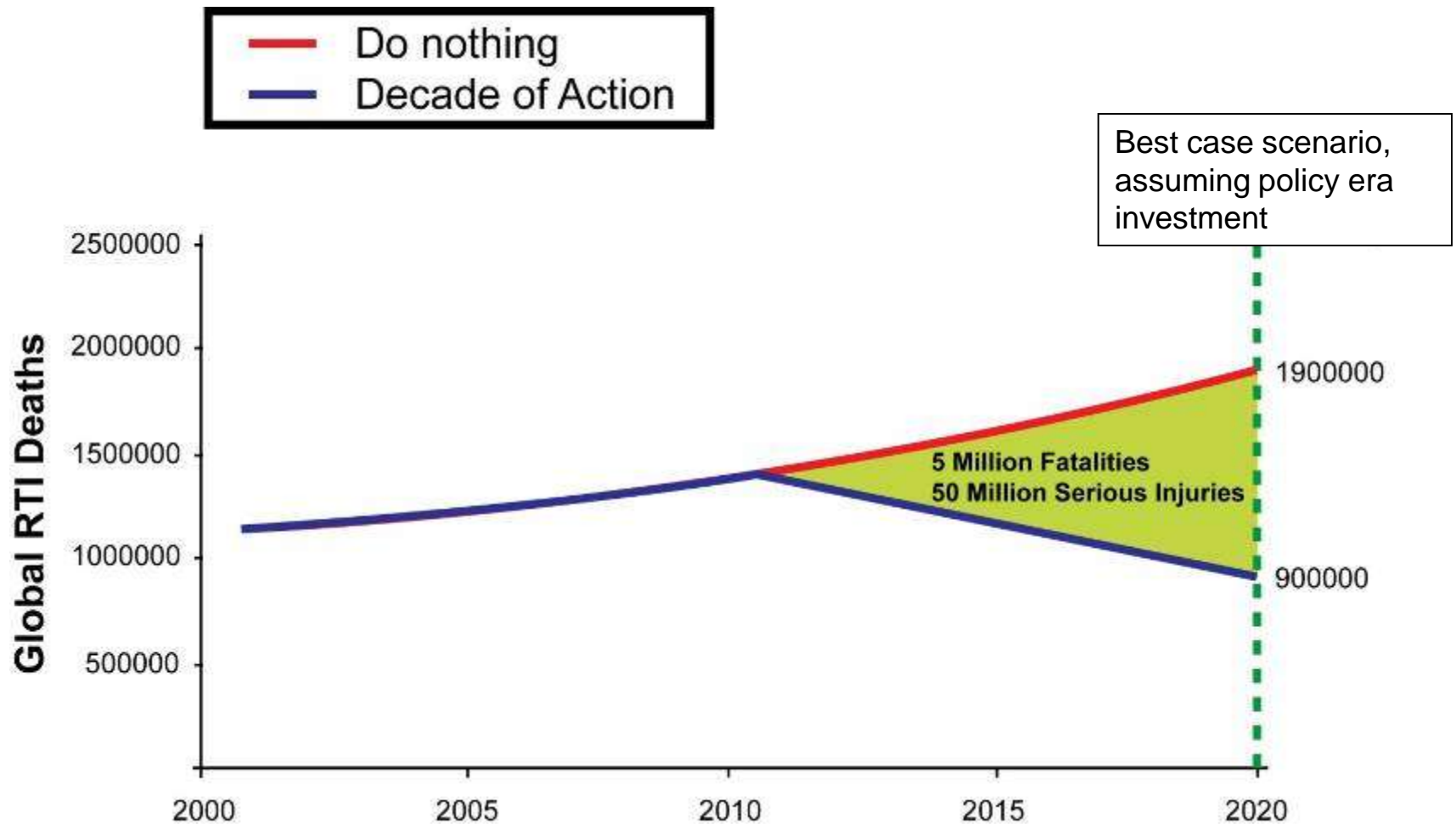
2013

2018



Source: Booz & Company

Changing Direction: Potential of a Decade of Action for Road Safety



Guria, J. for CGRS, 2009



TIME FOR ACTION

DECADE OF ACTION FOR ROAD SAFETY 2011-2020





2011 'Time for Action' report:

- Proposes voluntary 'safety levy' of US\$2 on every new car to support Decade implementation through Road Safety Fund
- Calls for urgent action to protect children's rights to safe mobility
- Urges establishment of a UN transport agency with a strong road safety focus.

